71m # 67652

NCC Cable System Order

| Order # | 2200003 | | | | | |
|-------------------|---|-----------------|---------------------------------|---|---------------|------------|
| | 02302377 | Flight Dates | 10/31/16 - 11/13/16 | Update Date | 11/04/16 | |
| Syscode | 8080 | Agency | Waterfront Strategies | 77 | - 1/04/10 | |
| System Name | Spectrum/Outer Milwaukee Zono WI | | | Version | 1 Vs. 1 | |
| | opoon arm Cotor Willwadnes Zolle, Wil | Advertiser | Senate Majority PAC Proj#202175 | Show All Lines | | |
| Market | Milwaukee-Racine | | | | | |
| | | | | Total # of Weeks | | 2 |
| | | Client Code | | - | | 7 |
| AE | Collin Diederich | | | Total | | \$2,750.00 |
| | Committee | Product Code | | Commission | | |
| Sales Coordinator | Taylor Dale | Est Code | 58/7B | | | \$412.50 |
| Office | Washington | | COLL | Net lotal | | \$2,337.50 |
| | | Product Name | | Total Snots | | |
| Phone | (301) 951-2620 | Credit Status | | open opens | | ω |
| Status | Not | C. Carro | | Affiliate Split | 100.0 | |
| Cidina | Not accepted | | | S C C C C C C C C C C C C C C C C C C C | | |
| Survey | Cable Nielsen Live+SD Sen16 | Drimon Domo | | COLUCIA CIT | Cost Per Spot | |
| | 41 600 | Fillidly Dellio | Adults 35+ | GRP - | GIMP | |
| | | Makegood Bollow | A | | CIRIT | |
| | | Makegood Policy | Approval Required | CPP - | CPM - | |
| Comments : | 11 A NEW ORDER PLANTS TO | | | | | |
| | 11.4 NEW ONCER, Please confirm. Inanks! | | | | | |

| | Anny of Mythings the contraction and control and supply the year. | | *************************************** | | | and the state of t | *************************************** | |) | - | *************************************** | > | 0 | | 0 | 0 | 0 | ω | | SPOTS |
|--------------|---|---------|---|--------------------------|-------|--|---|------|-----|-----|---|--------|---------|-------|------------------------|----------|---|------------------|------|--------------|
| Total | Aug 2017 Sep 2017 Oct 2017 | 2017 | Sep | Aug 2017 | 2017 | ' Jul | ın 2017 | 7 Jر | 201 | May | 017 | Apr 2 | ir 2017 | 7 Ma | Feb 201 | Jan 201/ | 1409 2010 Dec 2010 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 | MOA 7010 | 1 | d'Arriverson |
| | | | | | | | | | | | | | | | 1 | 7.0047 | Doc 2046 | Nov 2016 | | |
| | | 00 | 100000 | | | L | | r | H | ŀ | | F | | | | | | | | |
| | | 30 | 1.000.00 | \$1,000.00 \$1,000.00 30 | _ | • | | Γ | H | _ | | × | 22:30 | 19:00 | 11///16 11/13/16 19:00 | 11///16 | WING. | 7.40.71 | | ı |
| | - | | | | | | | t | 1 | H | İ | + | | | 444040 | 4417140 | NKS | ESPN AVG ALL WKS | ESPN | ω |
| | | 30 | \$750.00 | \$750.00 \$750.00 | _ | | 54 | × | _ | _ | _ | | 22:00 | 21:00 | 10/3/10 | 10/01/10 | į | | | |
| | | 0.00000 | | | | | | t | t | + | 1 | + | | 24.00 | 11/2/14 | 10/21/16 |)FAD. | TALKING DEAD | AMC | 2 |
| | | 30 | 1,000.00 | \$1,000.00 \$1,000.00 | _ | | ä | × | | | | _ | 27:00 | 20:00 | 10/31/10 | 10/31/10 | | | | |
| | | 2000 | 2000000 | L | | | | t | t | + | 1 | + | | 8 | 14/0/40 | 10/24/46 | | AEN W | AMC | _ |
| Line Comment | Line | Spot | Total Cost | Cost | Spots | Z. | 3 | 0 | 0 | - | : | | Time | Time | Date | Date | | | | |
| | | | | 1 | | 5 | DTO | 0 | , | 1 | 8 | Z T | Ston | Start | Stop | Start | Program | | Net | Line |
| | | | | | | | | | | | | | | | | | | | | |

| | | | | | | Joy 2017 | 201 201 Jul 2017 Jul 2017 Jul 2017 | 71.07 unc | 7 LOZ INC | Aug 2017 | Aug 2017 Sep 2017 | Oct 2017 | Total |
|-------------|------------|--------|--------|--------|--------|----------|------------------------------------|-----------|-----------|----------|-------------------|----------|--------------|
| SPOTS | ω | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 0 | • | • |
| AMT | \$2 750 00 | 900 | | | | | | | | c | c | c | C |
| | \$t,100.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$2 750 00 |
| | | | | | | | | | | | | | 1 |
| SYSTEM APP: | ļ | | SALES | | | ACCT | | | | | |) | |
| | | | | | | 1000 | | | | | | 7240 | Dato Drinton |

ACCT

Date Printed 11/04/16

62362377 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |